

We chose AMADA because we wanted the ability to cut and ship custom parts in as little as 12 hours.

Nest. Cut. Profit. On-Demand.

— Jim Belosic, CEO SendCutSend



SendCutSend is a thriving shop that specializes in low-volume, quick-turn, custom laser cutting. This unique Reno, Nevada-based company's success powerfully reflects the following: when given the right training and technology, entrepreneurs with fresh ideas can uncover new markets with incredible potential. In this case, industry-leading technology came in the form of an ENSIS 3015 fiber laser, backed by AMADA's unmatched customer support.

SendCutSend's founder and CEO, Jim Belosic, summed up his company's

partnership with AMADA. "One of our engineers who had experience at another fabrication shop told us early on, 'Feel free to look at other brands, but AMADA is the Cadillac of sheet metal equipment, and their service is second to none."

Belosic recalled his first meeting with the AMADA team. They discussed customers' increasing demands for quick delivery on low-volume orders.



During the meeting, Belosic said, "We want to be able to produce and ship a single part in as little as 12 hours." After listening to Belosic

and discussing his specific manufacturing goals, AMADA provided the ideal solution.

ENSIS 3015 Fiber Laser Cutting System: AMADA's ENSIS fiber laser technology automatically changes the beam mode to accommodate the unique attributes of each material and thickness being processed. As a result, ENSIS processes a wide range of materials and thicknesses without requiring a lens change or additional setup. The systems' high-speed AMNC 3i control ensures fast, efficient results from operator to operator, and programming complex nests has never been easier. Consequently, an expanded nest of small parts can literally include work from more than 100 different customers — enabling SendCutSend to cost-effectively produce high-quality custom parts with maximum efficiency, speed, and flexibility.







